



FORENSIC
CPA SOCIETY

PITCH DECK

FORENSIC CPA SOCIETY

The leading Authority in Forensic Accounting Certification

OUR MISSION AND VISION



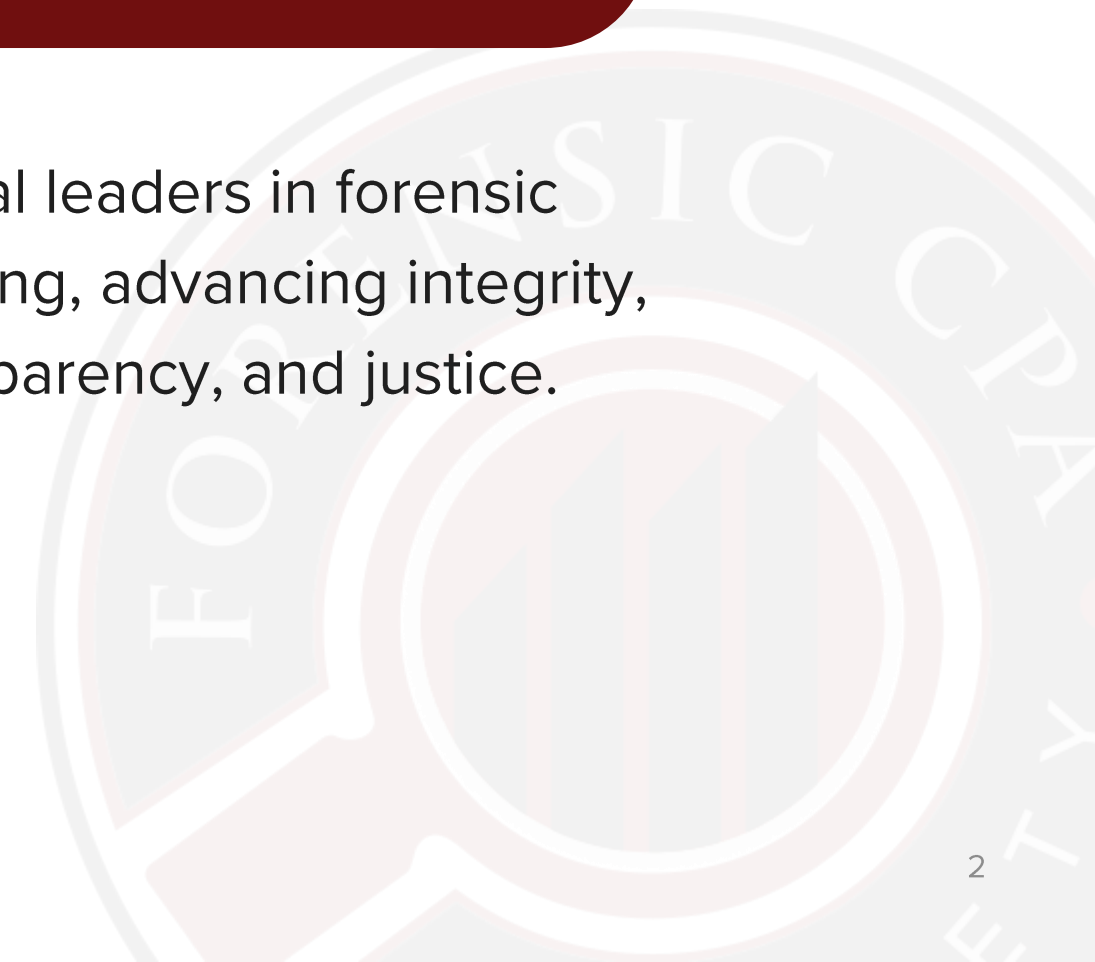
**FORENSIC
CPA SOCIETY**

Mission

Promoting excellence in the Forensic Accounting profession.

Vision

Global leaders in forensic accounting, advancing integrity, transparency, and justice.



OUR GLOBAL REACH



FORENSIC
CPA SOCIETY

938
Certified
Members

63
Countries

4546
Subscribers

MARKET OPPORTUNITY

Rapid global
growth in forensic
accounting
demand

Increasing
regulatory and
governance
scrutiny

Limited number of
credible
professional
bodies

First-mover
advantage with
scalable revenue
model



REGIONAL RECOGNITION OVERVIEW

Adoption patterns across key global markets

- **North America:** Highest adoption; many firms require the credential for forensic engagements – 24%
- **Europe:** Regulators increasingly reference the credential in anti-fraud directives – 3%
- **Asia-Pacific:** Emerging demand driven by digital transformation and cross-border investigations – 43%
- **Middle East, Caribbean & Africa:** Limited awareness but growing interest. – 30%



Photo by Martin Sanchez on Unsplash

THE PROBLEM

Rising Financial Crimes & Cybercrime:

- Cybercrime is now a \$8 trillion global problem and is projected to keep growing, especially in the financial sector.
- Traditional financial crimes are increasingly moving into digital spaces, such as hacking, data breaches, and cyber fraud, creating new challenges for investigators.

Shortage of Cybercrime-Ready Forensic Accountants:

- Most accountants lack expertise in cyber fraud and digital forensics, leaving a significant skills gap.
- Financial institutions, law enforcement agencies, and regulatory bodies require professionals with the ability to investigate both traditional financial fraud and complex cybercrimes.

Lack of Specialized Professionals:

- There is a shortage of accountants with specialized forensic skills capable of working on fraud investigations, legal disputes, and financial crime detection.

THE SOLUTION

The Forensic CPA Credential Program addresses these critical gaps by providing a globally recognized credential that equips professionals to:

- Detect, investigate, financial fraud and prevent cybercrime (e.g., hacking, phishing, ransomware).
- Perform digital forensics (including data recovery, electronic evidence analysis, and tracing digital transactions).
- Provide litigation support, expert testimony in court particularly in cases involving financial misconduct, cybercrime and fraud investigations.
- Ensure regulatory compliance in the age of digital finance, tackling both traditional and digital financial crimes.

TARGET MARKET

The FCPA certification targets professionals and organizations across several sectors



Accounting Professionals



Fraud & Forensic Specialist



Cybercrime & Digital Forensics Professionals



Global Banking Workforce



Law Enforcements Agencies & Government Agencies

BUSINESS MODEL



Membership and certification programs



Professional education and training



Institutional and regulatory partnerships



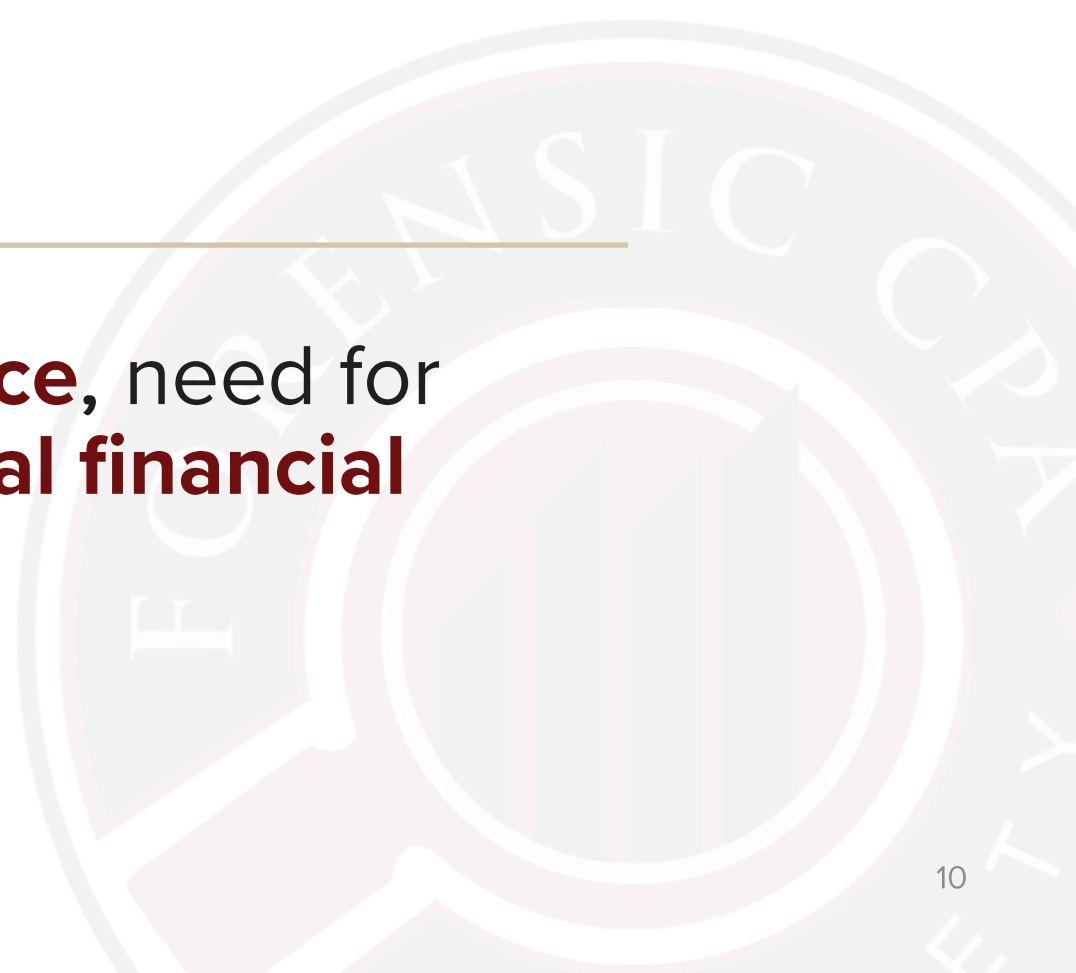
Recurring, high-margin professional services revenue

TRENDS IN FORENSIC ACCOUNTING SERVICES

Business Research Insights identified a **7.9% compound annual growth rate (CAGR)** from 2020 to 2027.

Market valued at \$17.45 billion in 2020, expected to reach \$29.12 billion by 2027.

Growth drivers include **digital compliance**, need for **investigative tools** and **increasing global financial crimes**.



SUMMARY BENCHMARK COMPARISON



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Organization	Membership	Revenue	Revenue / Member	Model
ACFE	92–95K	\$167.5M	\$1,750	Scale-driven
ACAMS	100K	\$300M	\$3,000	Certification & Enterprise
AICPA	431K	\$450–500M	\$1,100	Certification & Enterprise
IIA	200K	\$100–120M	\$500–600	Scale-driven
ACCA	231K members / 241K students	\$350–400M	\$1,400–1,500	Hybrid
CIMA	115K	\$100–150M	\$900–1,300	Scale-driven
ISACA	150K	\$200–250M	\$1,500–1,700	Certification & Enterprise

PROFESSIONAL ASSOCIATIONS STRATEGY

Professional associations balance membership growth and certification monetization differently.

ACAMS and ISACA have high per-member revenue via enterprise adoption.

ACFE, IIA, CIMA, ACCA rely on scale and broader professional engagement.

Global presence + mandatory credential = highest revenue potential.

OUR COMPETITIVE ADVANTAGE



1	Specialized Focus: Unlike general certifications like CPA or CFE, the FCPA focuses on forensic accounting, bridging the gap between accounting expertise and legal investigations.
2	Global Recognition Credibility: The FCPA certification is recognized by leading law firms, regulatory agencies, and financial institutions and cybersecurity industries as a trusted credential for professionals dealing with complex financial and cyber fraud investigations.
3	Comprehensive Curriculum: The program combines financial accounting knowledge with legal and investigative skills, providing candidates with a unique skill set that is highly sought after in today's financial landscape.
4	Strong Industry Demand: Forensic accountants are increasingly needed in industries with high financial risk, such as banking, insurance, and government, as well as in legal firms.
5	Strong Industry Demand for Cybercrime Experts: With the rise of digital financial crimes, companies and government agencies are actively seeking professionals trained in both traditional forensic accounting and modern cybercrime investigations.

EXPANSION REVENUE

The expansion revenue is based on the estimated number of accountants in the key regions worldwide, highlighting the organization's potential reach and market opportunities. Focusing on a modest 0.15% market share over a five-year period, the projections provide a realistic yet strategic view of growth potential, targeting the world's 8M Accounting professional at 0.15% market share per annum.

VALUATION SUMMARY AND GROWTH PROJECTIONS

- Revenue growth 2025-2029, DCF valuation, scenario analysis, EBITDA margins, sustainable growth



2025 Revenue Baseline

Projected \$2.1 M driven by core membership and initial consulting contracts.



2029 Revenue Target

Anticipated \$14.1 M as diversified streams mature and member base expands.



DCF Valuation Range

Discounted cash-flow analysis yields an enterprise value between \$3.2 M and \$4.3 M.



EBITDA Margin Outlook

Operating leverage drives EBITDA margins above 30 % by 2029, reflecting scalability.

FINANCIAL PROJECTIONS & FUNDING REQUIREMENT



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Revenue, margins, and capital allocation through 2029

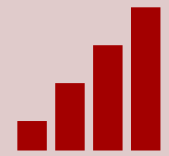
- **Projected Revenue 2029:** Estimated \$14.1 M, representing 570 % CAGR from 2025 baseline
- **EBITDA Margin:** Target >35 % by 2029 driven by high-margin consulting and digital products
- **Shareholder Return:** Projected IRR ~28 % over five-year horizon
- **Total Funding Needed:** \$5 M equity infusion to fund platform, talent, and go-to-market
- **Fund Allocation – Product:** 45 % toward technology platform, content creation, and credential development
- **Fund Allocation – Growth:** 55 % for marketing, partnership acquisition, and consulting capacity



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SHARE PRICE STARTING POINT



Authorized: 600,000 shares; Fixed share base: 440,000 issued shares



2025 base share price: \$5.00

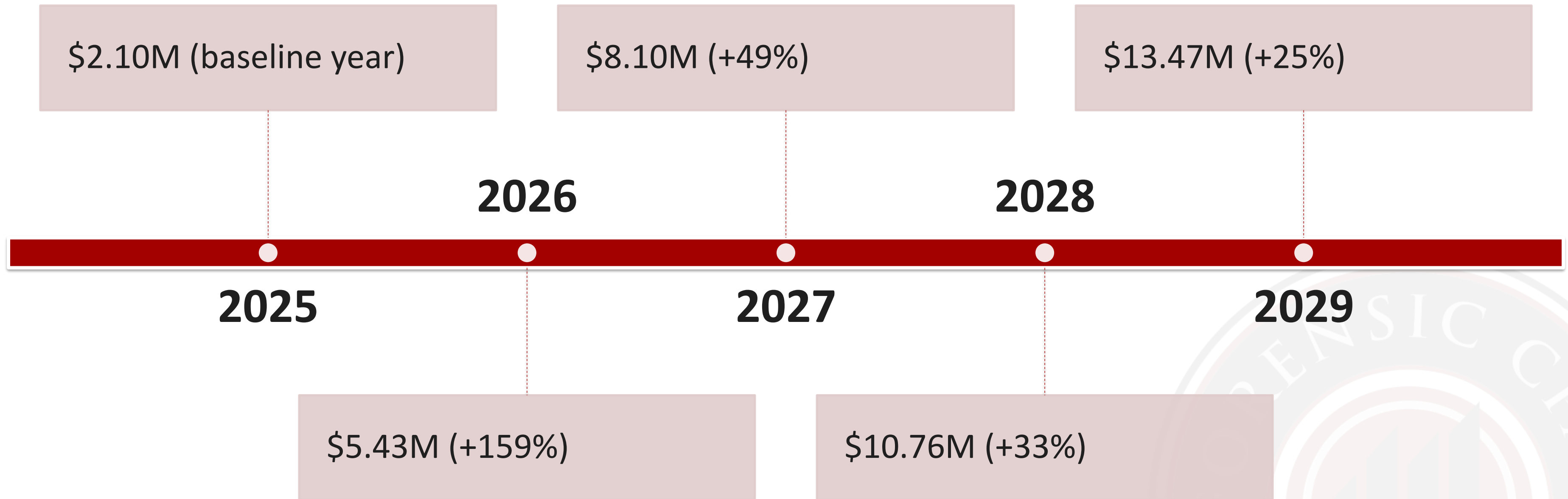


Revenue-led valuation model



Strong governance-driven credibility premium

REVENUE GROWTH TRAJECTORY



DIVIDEND TRAJECTORY OVERVIEW (2025–2029)



Key Insights

- Operating margins remain stable at ~29–30% across the period
- \$2.95M retained over five years to support reinvestment
- Shareholder dividends total \$4.43M over five years
- Dividend growth tapers from rapid expansion to steady maturity

DIVIDEND ALLOCATION BY YEAR



YEAR	OPERATING PROFIT	RETAINED (25%)	NET PROFIT	SHAREHOLDERS (50%)	FUND (30%)	STAKEHOLDERS (20%)
2025	607,710	151,927	455,783	227,891	136,735	91,157
2026	1,605,360	401,340	1,204,020	602,010	361,206	240,804
2027	2,400,166	600,041	1,800,124	900,062	540,037	360,025
2028	3,194,971	798,743	2,396,228	1,198,114	718,868	479,246
2029	3,996,526	999,131	2,997,395	1,498,697	899,218	599,479

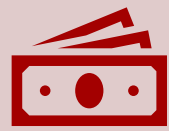
FIVE-YEAR CUMULATIVE DISTRIBUTION

Category	Total (2025–2029)
Operating Profit	11,804,733
Retained Earnings	2,951,183
Net Profit Distributed	8,853,550
Shareholders	4,426,775
Fund	2,656,065
Stakeholders	1,770,710

VALUATION METHODOLOGY



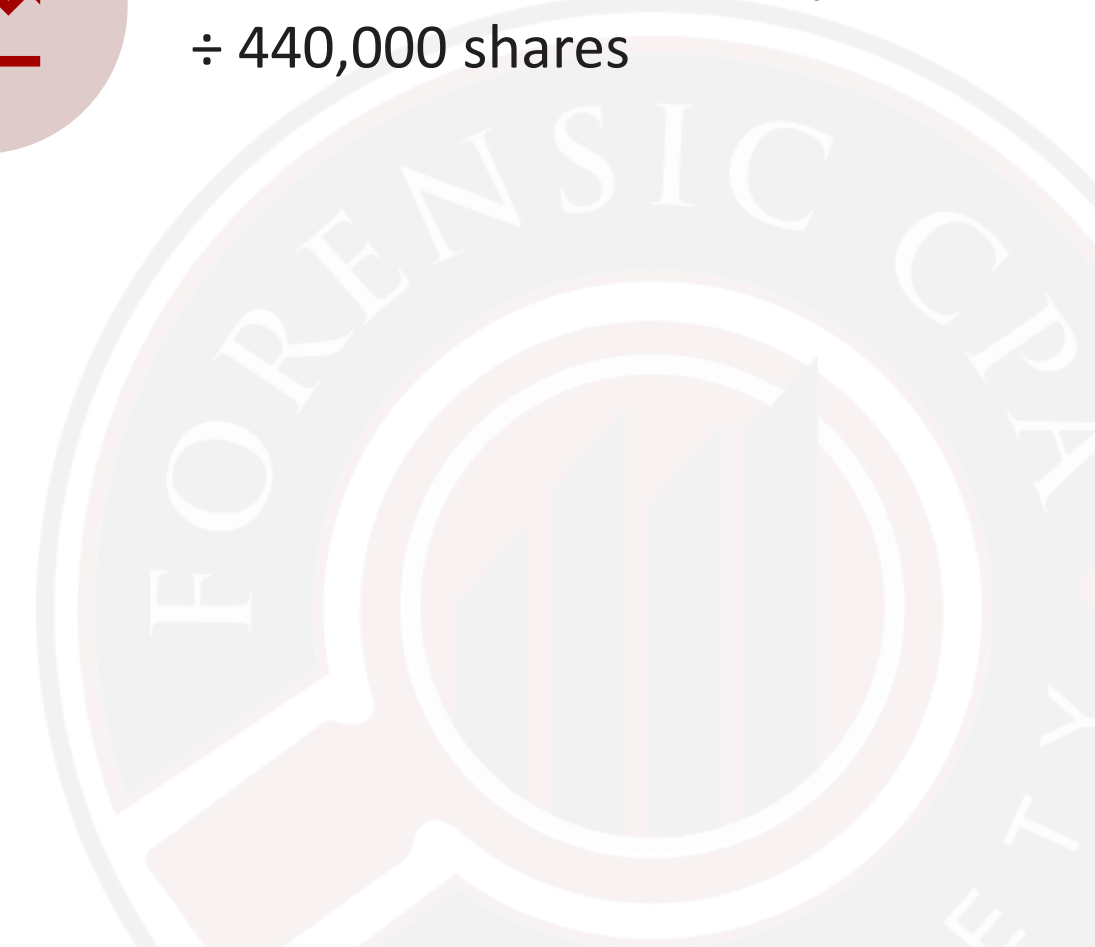
Conservative Price-to-Sales multiple: 2.0x



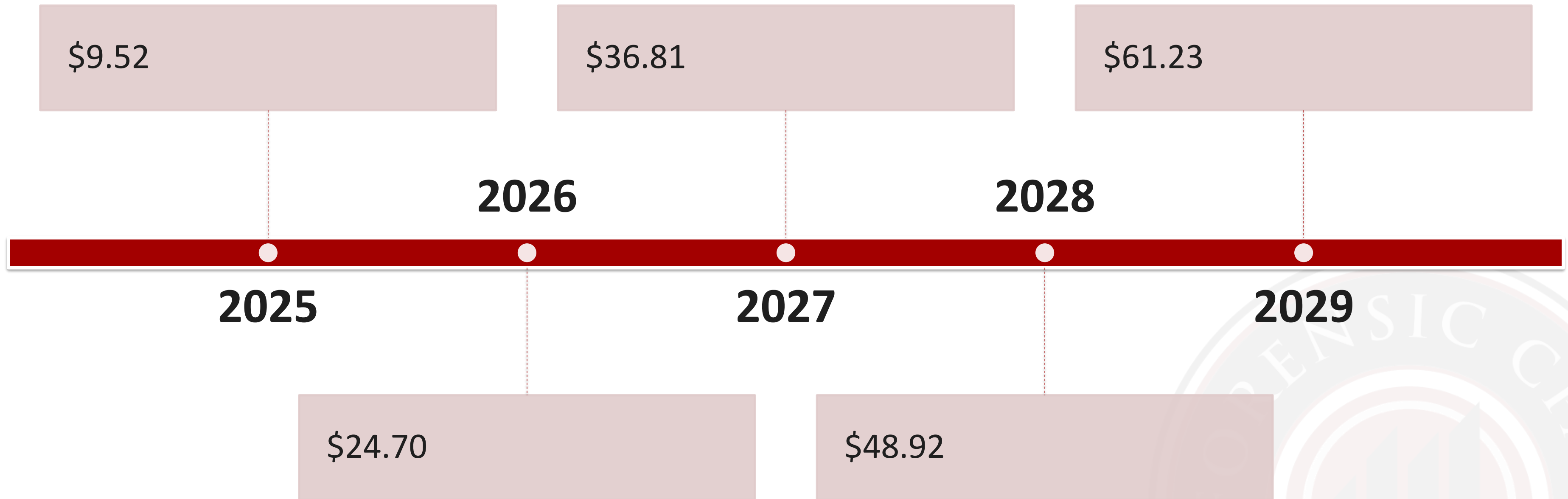
Market Cap = Revenue × P/S



Share Price = Market Cap ÷ 440,000 shares



IMPLIED SHARE PRICE UPSIDE



UPSIDE SCENARIO

2× P/S used is intentionally conservative

3×–4× P/S justified by governance credibility

At 3× P/S, 2029 share price exceeds \$90

Scarcity of shares amplifies investor returns

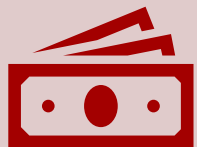
WHY INVEST



Nearly 4× revenue growth in 4 years



High-credibility, governance-driven positioning



Predictable and scalable revenue streams



Strong asymmetric upside with limited dilution risk

INVESTOR BENEFITS



STRATEGIC TAKEAWAY



Revenue growth rapidly
outpaces base valuation



Fixed share structure
enhances per-share
appreciation



Positioned as a premium
global forensic authority



Compelling long-term
growth and value creation
story

PROPOSED STRATEGIC PLAN

9 Prioritized Revenue Models

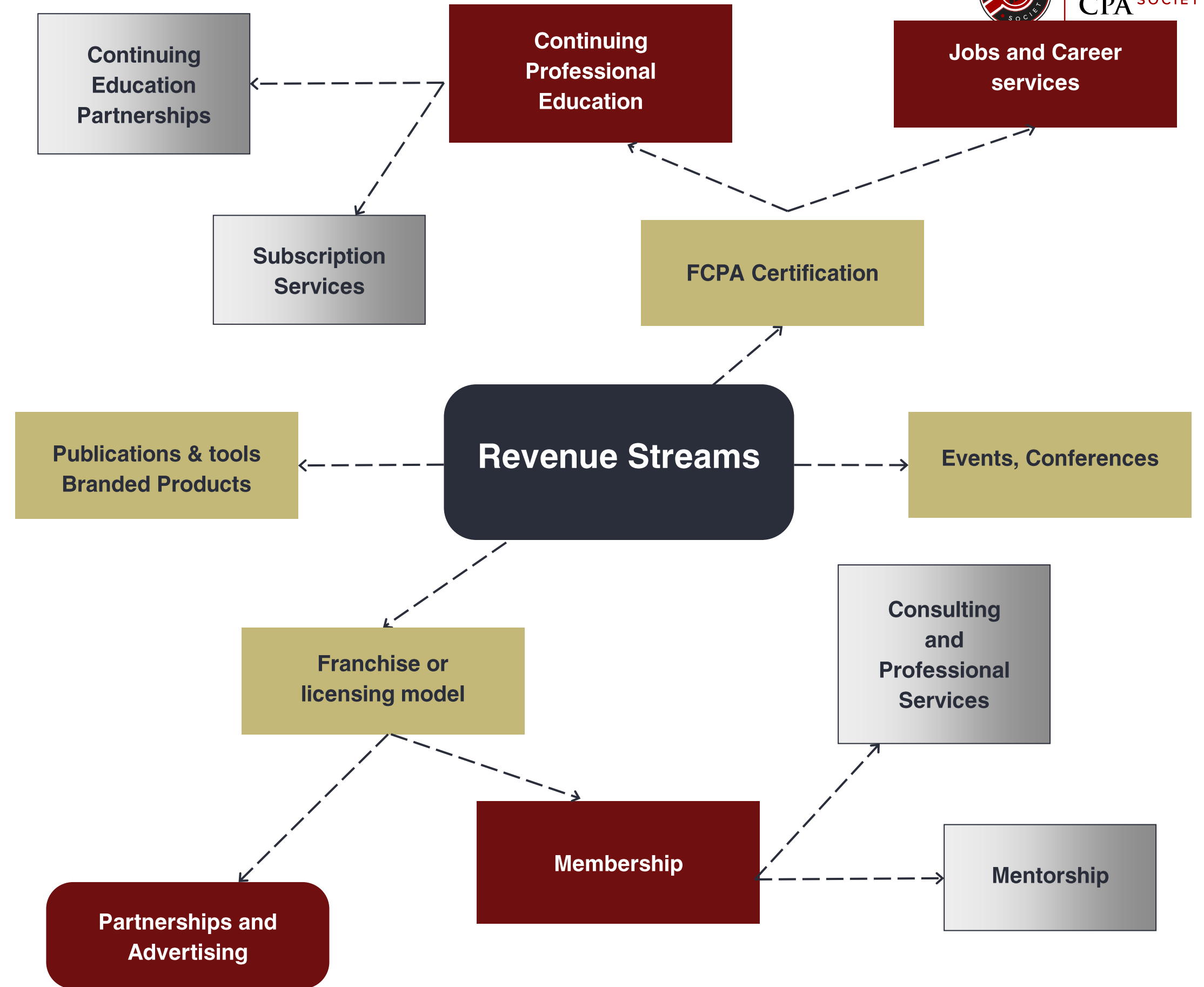


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FORENSIC CPA SOCIETY REVENUE STREAMS

The Forensic CPA Society (FCPA) has multiple potential revenue streams, with a projected annual revenue range of \$15 million from a diverse portfolio of offerings. By tapping into these various revenue channels, FCPA can secure financial growth, expand its reach, and position itself as a leader in forensic accounting and investigations worldwide.



BUSINESS MODEL & EXPANSION STRATEGY

The Forensic CPA Credential will be expanded simultaneously to key continental markets, targeting professionals in Africa, Asia, Europe, and Central and Latin America.

- **Africa:** With increasing investments and economic growth, Africa faces rising financial crime risks. The Society plans to collaborate with local accounting organizations to provide specialized training and certifications tailored to the region's unique challenges.
- **Asia:** Rapid technological advancements and growing financial markets make Asia a prime candidate for FCPA certification. The Society will focus on countries like India and China, which highly demand forensic expertise.
- **Europe:** Europe's diverse regulatory landscape and cross-border transactions highlight the need for forensic expertise. Efforts will focus on major financial hubs like the UK, Germany, and France while addressing growing demand in emerging markets like Poland and Romania.
- **Central and Latin America and the Caribbean:** As these regions strengthen their financial systems, the need for qualified forensic accountants will grow. The Society will target these markets with localized outreach campaigns.

WHAT AI CANNOT FULLY REPLACE

Forensic accounting is **not just number-crunching**. Key areas where humans are critical:

Judgment & Context

- Understanding intent behind transactions.
- Evaluating “red flags” in the context of corporate culture, legal nuances, or regulatory environments.

Investigative Skills

- Conducting interviews, interrogations, or witness assessments.
- Digging into human behavior and decision-making, which AI cannot interpret reliably.

Legal and Court Presentation

- Forensic accountants must testify in court, explain complex financial matters, and defend their conclusions.
- AI cannot replace credibility or courtroom persuasion.

OUR GOALS

By achieving these objectives, FCPA Global Society can become the gold standard for forensic accounting certification and a trusted partner in the fight against financial crime and fraud.

01

Position the FCPA certification as the most recognized and respected credential in the forensic accounting industry.

02

Ensure that FCPA certification is recognized and valued by regulatory bodies, government agencies, and legal institutions worldwide.

03

Keep the certification relevant by continuously evolving the curriculum and training programs to address new challenges in forensic accounting and cybercrime.

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THANK YOU
FOR LISTENING